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PRESS RELEASE

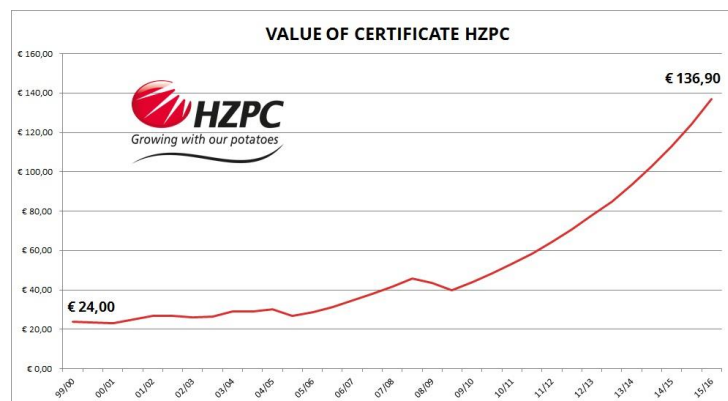
Seed potato company HZPC publishes value of certificate after stock trading day May 2016

Market value HZPC exceeds € 100 million

Joure, The Netherlands, 13 May 2016 – The value of certificate of share of HZPC Holland B.V., world leader in potato breeding and seed potato trade, has been set at € 136.90. A total of 4,765 certificates of share were traded at stock trading day May 2016. Gerard Backx, CEO of HZPC, comments on the new value of the certificate: “HZPC has 783,725 certificates of share. At the current value, HZPC’s market value exceeds € 100 million for the first time in history. HZPC traded the first certificates in financial year 1999/2000 against a value of € 24.00. At that time, HZPC’s market value was almost € 19 million.”

The value of HZPC again increased with the 10 percent maximum. Since May 2010, the value of certificate increased twelve times with this maximum 10 percent – and one time with more than 9 percent.

HZPC organises a stock trading day twice per financial year, in May and in November, for associated breeders and seed potato growers, and for HZPC employees in the countries where HZPC is represented. The stock trading day is executed by a bank.



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Online stock trading platform

This stock trading day was the first to be facilitated with a new online platform for buying and selling certificates of shares. This online system offers shareholders also insight in their own position. Gerard Backx: “Since the co-operation with a new external stock exchange, HZPC offers its national and international shareholders a user-friendly online portal that fits well with our current world wide organisation.”



Value development

Supply and demand determine the value of HZPC's Certificate of Share. Value decrease or increase is limited to a maximum 10 percent per stock trading day. The first certificates were traded in financial year 1999/2000 against a value of € 24. The next stock trading day will be in November 2016.

Financial year	2011/12	2012/13	2013/14	2014/15	2015/16
Value certificate of share	€ 64.35	€ 77.90	€ 93.50	€ 113.15	€ 136.90
Market value (million)	€ 50.4	€ 61.1	€ 73.3	€ 88.7	€ 107.3
Dividend / certificate	€ 3.75	€ 1.00	€ 7.50	€ 3.75	tbd (Oct '16)

Value of HZPC certificate of share and HZPC market value on the half-yearly stock trading day; the dividend paid as determined annually in October.

Return

Since the founding of HZPC in 1999, a dividend was paid every year. The amount of dividend for 2015/2016 will be determined in the shareholders meeting on 6 October 2016. HZPC combines its ambition to offer certificate holders a good return with paying competitive growers' prices to the HZPC seed potato growers in the countries where HZPC is represented.

About HZPC Holland B.V.

HZPC is the innovative world leader in potato breeding and the seed potato trade. The breeders of HZPC develop seed potato varieties that optimally match local growing conditions. With HZPC, local potato growers are able to respond dynamically to the needs of their market and marketsegments such as processing industry, retail chains and fresh market channels.

HZPC operates worldwide with 300 employees in more than 10 countries, and is owned by 800 of its international seed potato growers and employees. By using HZPC varieties and seed potatoes, potato growers worldwide can realise a sustainable and healthy crop growth, while taking responsibility for people and the environment into account.

More media information

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